

PROMOTIONS & RECREATION COMMITTEE
Monthly Meeting
Tuesday, February 12, 2013

Call to Order: Chairman Jim Barlow called the meeting to order at 5:00 P.M. in the Kewaunee County Highway Office Conference Room. Committee Members present were Dennis Cravillion, Larry Kirchman and Bruce Heidmann. Bob Garfinkel was excused. Also present was Director Matt Payette and Dan Porath.

Approval of Minutes: Larry moved to approve the minutes of the January 10, 2013 meeting. Second by Dennis, motion carried unanimously.

Public Input: Dan Porath from the Luxemburg Chamber addressed the committee requesting the use of the Steele Building on the Midway for Dancing in the Streets on rainy days. Dan also requested the trail be opened up to 4-Wheelers from Luxemburg to Kewaunee.

Committee Liaison Reports: None.

Discuss Resolution to Accept County Conservation Aid for Shea's & Heidmann Lake: Larry made a motion to bring the Resolution to County Board. Second by Dennis, motion carried unanimously.

Discuss Rates at Kewaunee County Fairgrounds for 2013 Events: A general discussion followed, concerning non-profit organizations and rates.

Discuss Park & Open Space Plan: Matt shared information provided by Bay Lakes Regional Planning Commission with possible costs. Matt is going to look into the feasibility of updating the plan in house.

Discuss Addition to Winter Park Chalet and Garage: Matt presented an updated plan supplied by Barry Nelson representing Winter Park.

Approve Travel Requests: Request for Matt to attend a two day Spring Workshop March 14 and 15 at the Chula Vista Resort in the Dells. Motion to approve by Larry. Second by Bruce, motion carried unanimously.

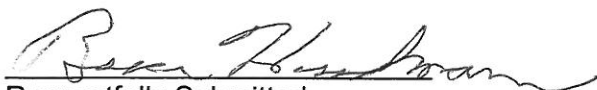
Director's Report: See attached separate document.

Discussion and Approval of Bills: Bruce moved to approve the bills. Second by Dennis, motion carried unanimously.

Set Regular Monthly Meeting Date: Larry made a motion to hold the next monthly meeting on Thursday, March 12 at 5:00 p.m. in the Highway Department Conference Room. Bruce seconded the motion. Motion carried unanimously.

Any Other Business as Allowed by Law: None

Adjournment: Larry moved to adjourn. Dennis seconded the motion. Meeting adjourned at 6:00 P.M.



Respectfully Submitted
Bruce Heidmann, Secretary



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Directors Report (January 10th – February 12th)

Winter Park

Despite very unpredictable weather this winter, attendance at Winter Park has been good. To date, we have had 3413 users enjoy the facility compared to 3621 for all of last year. We also recorded our best day ever on Saturday, February 9th with over 575 people tubing or skiing at Winter Park. Past research shows that over 60% of the people using Winter Park reside from outside of Kewaunee County.

We have also seen a dramatic increase in people who "Like" the Facebook page for Winter Park. It has been a useful (free) tool to promote the facility and we can easily reach over 700 people within minutes to publicize the facility and offer promotions to increase attendance.

The Winter Park Association is proposing an addition to the Chalet and also a new garage to store rental equipment at Winter Park. If approved, they anticipate having enough funding to complete those projects completely out of their savings.

Ryan Park

The re-design is complete and the plans and specifications for the four season shelter at Ryan Park are available for review at Blue Print Services in Green Bay. Completed bid forms are due in the Promotions and Recreations Department Office by 10:00 A.M on Wednesday, February 27th. In addition to posting the project in the Green Bay Press Gazette, we have sent the bid notification to twelve different local contractors. We plan to have this building constructed in the spring of 2013, coinciding with the erection of the open air shelter. Once those two structures are complete we will pave the driveway and parking areas.

Snowmobile

So far we have had 18 days in which the Kewaunee County Snowmobile Trails have been open. This is a vast improvement over last season when the warm temperatures didn't allow us to open the trails at any time. We hope to see additional snow and colder temperatures that will allow us to open again.

Revolving Loan Fund

The Wisconsin Economic Development Corporation is heavily promoting for the regionalization of local Revolving Loan Funds (RLF's). We have attended monthly meetings facilitated by the Bay-Lake Regional Planning Commission with other RLF representatives throughout Northeast Wisconsin as to the feasibility of regionalization. There are many benefits of regionalization that include a streamlined administrative process and the de-federalization of funds in the RLF. The main stumbling block has been designing a draft manual that satisfies all local participants and also maintains a great amount of local control in the decision making process for each. After many meetings it appears that the Draft Manual would alleviate those issues.

Bruemmerville Park

Work on the Bruemmerville Dam Abandonment Project is scheduled to be completed in the Spring of 2013. To date we have spent \$337,129.04. The removal and restoration project, as well as associated engineering, is covered by \$426,300 in grant funding received from the WDNR.

Fairgrounds

We have met with Fortress Fence at the Fairgrounds to review the catch fence replacement project that was approved by the County Board in January. The project will be constructed as designed and completed prior to the 2013 race season.

The Kewaunee and Dyckesville Lions clubs will hold the 2013 Roar on the Shore Brewfest at the Fairgrounds on March 23rd. Tickets are \$35 in advance or \$40 at the door.

Bruemmer Park

We are working with the Zoological Society in researching a possible new prairie dog exhibit. In doing so, we have consulted the USDA for pertinent rules and regulations and also with the Lincoln Park Zoo in Manitowoc for ideas.

Shea's and Heidmann Lake

The Promotions and Recreation Committee approved a resolution to the County Board approving County Fish and Game Aid from the State of Wisconsin. The aid is for \$884 which will be used to buy new picnic tables and grills at both boat launch facilities.

General Parks

We are currently working on completing our Year 2012 Employee Performance Reviews and 2013 goal settings for all departmental employees.

We are also looking at updating the Kewaunee County Park and Open Space Plan. One option would be to contract with Bay-Lake Regional Planning Commission for the update. Another option would be to do the work ourselves.